

LinkedIn 101: Using LinkedIn to Land Your Dream Job Before You Graduate

LinkedIn is helping soon-to-be grads from around the country tap into their professional community ² whether they realize they have one already or not.

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are roughly [11 million job openings](#) per PRQWK LQ \$PHULFD DW DQ\ JLYHQ WLPH
want all those jobs, but you want some of them ² and some of them want you!

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opp R UWXQLWLHV 'RQ¶W [break it](#) W. This [SEO](#) will appear in the search
results that recruiters are regularly scouring. Additionally, this helps inform the daily job
recommendations LinkedIn sends you and surfaces on the jobs homepage.



Discover your earning potential

LinkedIn tapped into its network of more than 530 million members to give you deep [salary](#) insights into the compensation landscape. You can also dig deeper into compensation insights about specific compan LHV \RX¶UH LQWHUHVW LQ LQ VR ZKHQ WKH WLP H ready.

This tool includes salary, bonus, and equity data for specific job titles, and the different factors that impact pay such as years of experience, industry, company size, location, and education level

Connect with alumni

One of the easiest ways for students and alumni to make connections is through the [LinkedIn Alumni tool](#) , W¶V DQ HDV\ ZD\ WR H[SORUH SHRSOH ZKR JUDGXDWH WKH\ ZRUN QRZ DQG LQ ZKDW FLWLHV 6LPSO\ VHDFK IRU \RXU started. You can access career paths for more than 23,000 colleges and universities worldwide.

Entrepreneur? Create your own job ² become a freelancer

- ” Make sure you have a profile photo - it will help get you recognized and connect to potential opportunities. Members with a profile photo receive up to 21x more profile views and 9x more connection requests.
- ” Members with current positions are discovered up to 16x more in recruiter searches
- ” Members with more than 5 skills are 27x more likely to be discovered in searches by recruiters
- ” Including the city where you are based makes you stand out up to 23x in searches

Bonus: Check out [Resume Assistant](#), a new integration from Microsoft and LinkedIn to help you craft a compelling resume directly within Microsoft Word.